



MOBILE SOLUTIONS

In the Mobile Solutions Specialty, we create unique mobile experiences that adapt to the needs of your business. Our applications not only solve **operational, communication or administrative problems**, but also improve the interaction with your customers, increasing their loyalty and generating more sales opportunities.

With more than 11 years of experience, we develop innovative and customized solutions that adapt to the unique needs of your company. With our **scalable and adaptable mobile technologies**, you will always be one step ahead.

Our hallmark

We use the **best UX/UI and security practices**. We have a multidisciplinary team of experts having experts in mobile technologies, backend and frontend, who have along history in native and multiplatform mobile development.

Thanks to our extensive experience, we transform our clients' operations through mobile solutions that optimize processes, reduce costs and improve efficiency with technologies such as Paperless, Biometrics, QR, NFC and OCR.

Native and multiplatform mobile development.



Best UX/UI and security practices.



The highest levels of security in the handling and processing of information.

Services

- **Mobile Factory:** An operation model with the best practices for the development and implementation of mobile solutions.
- **Turnkey projects:** Development and implementation of mobile solutions covering their life cycle; from conception to delivery, which can be managed under frame works including agile.
- **Specialized / Managed Consulting:** We have the expertise to select and develop skills and competencies of the consultants that are required to meet the demand of our business partners.
- **Marketplace:** Platform for online products and services, in the B2C and B2B modalities, which is used to offer and sell any type of product or service. Available on web platforms and apps.
- **Chaski:** Notification center that manages the sending and receiving of multichannel messages (email, SMS, push notifications, and chatbot).

Benefits

- Creative mobile applications, which allow a simpler and more attractive user experience, considering the needs of the staff and the company's line of business.
- We have solid business expertise, enabling solutions for leading companies in sectors such as financial services, pensions, healthcare, retail, insurance, tourism, automotive, and more.
- We improve our clients service to their end users, optimizing time, increasing quality and improving the user experience.
- We guarantee the highest levels of security in the handling and processing of information, implementing the highest encryption and coding standards.
- We improved communication and collaboration channels between employees, distributors, users and clients.
- Implementation of cutting-edge tools that set our clients apart from their competition, increasing the efficiency and effectiveness of their business workflows.



At PRAXIS, we have been transforming the technological, digital, intelligent and agile solutions of companies for 30 years. With more than 1,300 employees, in more than 10 countries around the world.



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V•2025